

## Success Stories of Being A VA

by Tracey D'Aviero

Ever have one of those moments when you say to yourself, "This is why I love my job!"?

I have those all the time.

I am a virtual assistant, and I really do love what I do.

I work with a variety of clients – many of them are small business owners or entrepreneurs as well – and I enjoy helping them perfect the finer points of their businesses.

One of my clients is a publishing consultant who has written (and co-written) many books. She recently came to me with a project that was new to her – she was self-publishing a compilation book, and she was having trouble with some advanced formatting in the layout. She appealed to me for help, and I managed to pull off the job in a day. She was over the moon. When the book was published, I noticed that she mentioned me on her Acknowledgements page, and she even sent me two copies of the book when it came out. *This is why I love my job!*

Another client is a lifestyle expert. She had previously had a bad experience with another contractor, and so was a little uneasy as we got started. She asked me to 'fix' an e-course that the other contractor had put together for her. I asked her what she wanted done, and when she went over the general details, she mentioned that it was very important to her to preserve her 'brand'. So, I matched her brand as closely as I could, and when I submitted the finished product, she replied, 'I LOVE the layout and the brand preservation. Can you do PowerPoint presentations?' *This is why I love my job!*

Another client runs two internet membership sites. We began working together through a series of exchanges on Twitter, and I started doing some writing for him. He appealed to the Twitterverse for help with two more projects and I told him I could help him with those as well. The next thing I knew, he had sent out an internet testimonial about me, and asked, 'Is there no end to your talents?' *This is why I love my job!*

I love being able to make a difference in the businesses that others pour their hearts and souls into.

I love being a VA.

*Tracey D'Aviero is a Certified Internet Marketing VA located in Osgoode (Ottawa), Ontario, Canada. She offers a variety of documentation, finance and internet marketing services to clients around the world.*

*For more information on how Tracey can help you with your business, visit [www.traceydaviero.com](http://www.traceydaviero.com)*